

Taglines of Banks and Abbreviations

Multinational Bank Slogans / Punch lines

Bank Name	Slogan/Punch line
CITI Bank	Let's get it done
Standard Chartered Bank	Your Right Partner
HSBC Bank	The World's Local Bank
Royal Bank of Scotland	Make it happen
BNP Paribas	The bank for a changing world
JPMorgan Chase Bank	The right relationship is everything
Deutsche Bank	A passion to perform
Scotia Bank	You are richer than you think
American Express Bank	Do more
Barclays Bank	Fluent in finance
DBS Bank	Living, Breathing Asia

Slogans of Banks in India

Name of the Bank	Slogan/Bank Slogan
Allahabad Bank	A tradition of trust
Andhra Bank	Much more to do. With YOU in focus
Bank of Baroda	India's International Bank
Bank of India	Relationships beyond Banking
Bank of Maharashtra	One Family One Bank
Bank of Rajasthan	Together we Prosper
Canara Bank	It's easy to change for those who you love, Together we Can
Central Bank of India	Build A Better Life Around Us, Central to you since 1911
Corporation Bank	Prosperity for all
Dena Bank	Trusted Family Bank
Federal Bank	Your Perfect Banking Partner
HDFC Bank	We Understand Your World
ICICI Bank	"Hum Hai na..."

IDBI Bank	Banking for all; “Aao Sochein Bada”
Indian Bank	Taking Banking Technology to Common Man, Your Tech-friendly bank
Indian Overseas Bank	Good people to grow with
J & K Bank	Serving to Empower
Karur Vysya Bank	Smart way to Bank
Lakshmi Vilas Bank	The Changing Face of Prosperity
Oriental Bank of Commerce	Where every individual is committed
Punjab and Sindh Bank	Where series is a way of life
Punjab National Bank	The Name you can Bank Upon
State Bank of India	The Nation banks on us; Pure Banking Nothing Else; With you all the way
State Bank of Hyderabad	You can always bank on us
State Bank of Mysore	working for a better tomorrow
State Bank of Patiala	Blending Modernity with Tradition
State Bank of Travancore	A Long Tradition of Trust
South Indian Bank	Experience Next Generation Banking
Syndicate Bank	Your Faithful and Friendly Financial Partner
The Economic Times	Knowledge is Power
UCO Bank	Honors Your Trust
Union Bank of India	Good people to bank with
United Bank of India	The Bank that begins with “U”
Vijaya Bank	A Friend You can Bank Upon
Yes Bank	Experience our expertise

Abbreviations

ACF	Auto-Correlation Function
AD	Authorized Dealer
ADB	Asian Development Bank
AFS	Annual Financial Statement
AGM	Annual General Meeting
AIRCSC	All India Rural Credit Survey Committee

ASSOCHAM	Associated Chambers of Commerce and Industry of India
ATM	Asynchronous Transfer Mode
ATM	Automated Teller Machine
BIS	Bank for International Settlements
BOI	Bank of India
BoP	Balance of Payments
BSCS	Basel Committee on Banking Supervision
CAD	Capital Account Deficit
CAG	Comptroller and Auditor General of India
CASA	Current Account and Savings Account
CBS	Consolidated Banking Statistics
CC	Cash Credit
CD	Certificate of Deposit
CDBS	Committee of Direction on Banking Statistics
CF	Company Finance
CFRA	Combined Finance and Revenue Accounts
CGRA	Currency and Gold Revaluation Account
CII	Confederation of Indian Industries
CO	Capital Outlay
CP	Commercial Paper
CPI	Consumer Price Index
CR	Capital Receipts
CRAR	Capital to Risk Weighted Asset Ratio
CRR	Cash Reserve Ratio
CSIR	Council of Scientific and Industrial Research
CSO	Central Statistical Organisation
DBOD	Department of Banking Operations and Development
DBS	Department of Banking Supervision, RBI
DCB	Demand Collection and Balance
DCCB	District Central Cooperative Bank
DD	Demand Draft

DDS	Data Dissemination Standards
DEIO	Department of External Investments and Operations
DGBA	Department of Government and Bank Accounts, RBI
DI	Direct Investment
DICGC	Deposit Insurance and Credit Guarantee Corporation of India
DID	Discharge of Internal Debt
DVP	Delivery versus Payment
ECB	External Commercial Borrowing
ECB	European Central Bank
ECGC	Export Credit and Guarantee Corporation
ECS	Electronic Clearing Scheme
EPF	Employees Provident Fund
EUR	Euro
EXIM Bank	Export Import Bank of India
FCA	Foreign Currency Assets
FCCB	Foreign Currency Convertible Bond
FCNR (B)	Foreign Currency Non-resident (Banks)
FCNRA	Foreign Currency Non-resident Account
FCNRD	Foreign Currency Non-Repatriable Deposit
FDI	Foreign Direct Investment
FEMA	Foreign Exchange Management Act
FI	Financial Institution
FICCI	Federation of Indian Chambers of Commerce and Industry
FRBM	Fiscal Responsibility and Budget Management Act, 2003
GDP	Gross Domestic Product
GDR	Global Depository Receipt
GFD	Gross Fiscal Deficit
GFS	Government Finance Statistics
GPD	Gross Primary Deficit
G-Sec	Government Securities
HDFC	Housing Development Finance Corporation

HFT	Held for Trading
HICP	Harmonised Index of Consumer Prices
HUDCO	Housing & Urban Development Corporation
IBRD	International Bank for Reconstruction and Development
IBS	International Banking Statistics
ICICI	Industrial Credit and Investment Corporation of India
IDBI	Industrial Development Bank of India
IFAD	International Fund for Agricultural Development
IFC	International Finance Corporation
IFCI	Industrial Finance Corporation of India
IIBI	Industrial Investment Bank of India
IMD	India Millennium Deposits
IMF	International Monetary Fund
INR	Indian Rupee
IRBI	Industrial Reconstruction Bank of India
ISDA	International Swaps and Derivative Association
LAS	Loan & Advances by States
LBD	Land Development Bank
LBS	Locational Banking Statistics
LERMS	Liberalised Exchange Rate Management System
LIC	Life Insurance Corporation of India
M1	Narrow Money
M3	Broad Money
MA	Moving Average
MIGA	Multilateral Investment Guarantee Agency
NABARD	National Bank for Agriculture and Rural Development
NAC (LTO)	National Agricultural Credit (Long Term Operation)
NASSCOM	National Association of Software and Services Companies
NBC	Non-Banking Companies
NBFC	Non Banking Financial Companies
NFD	Net Fiscal Deficit

NGO	Non-Governmental Organization
NHB	National Housing Bank
NIC	National Industrial Classification
NIF	Note Issuance Facility
NNML	Net Non-Monetary Liabilities
NPA	Non-Performing Assets
NPD	Net Primary Deficit
NPRB	Net Primary Revenue Balance
NPV	Net Present Value
NRE	Non-Resident External
NRG	Non-Resident Government
NRI	Non-Resident Indian
NSC	National Statistical Commission
NSSF	National Small Savings Fund
OD	Over Draft
OECD	Organisation for Economic Co-operation
OLTAS	On Line Tax Accounting System
OSCB	Other Indian Scheduled Commercial Bank
PACS	Primary Agriculture Credit Societies
PCARDB	Primary Cooperative Agriculture and Rural Development Bank
PD	Primary Deficit
PDO	Public Debt Office
PF	Provident Fund
PIO	Persons of Indian Origin
PNB	Punjab National bank
PO	Principal Office
PSE	Public Sector Enterprises
RBI	Reserve Bank of India
RD	Revenue Deficit, Recurring Deposit
REC	Rural Electrification Corporation
RFC	Residents Foreign Currency

RIB	Resurgent India Bonds
RLA	Recoveries of Loans & Advances
RLC	Repayment of Loans to Centre
RNBC	Residuary Non-Banking Companies
RoCs	Registrars of Companies
RPA	Rupee Payment Area
RPCD	Rural Planning and Credit Department, RBI
RRB	Regional Rural Bank
SBI	State Bank of India
SCARDB	State Cooperative Agriculture and Rural Development Bank
SCB	State Cooperative Bank
SCB	Scheduled Commercial Bank
SEBI	Securities and Exchange Board of India
SEBs	State Electricity Boards
SFC	State Financial Corporation
SHGs	Self-Help Groups
SIDBI	Small Industries Development Bank of India
SIDC	State Industrial Development Corporation
SLR	Statutory Liquidity Ratio
SSI	Small-Scale Industries
TBs	Treasury Bills
UBB	Uniform Balance Book
UBD	Urban Banks Department
UCB	Urban Cooperative Bank
UCN	Uniform Code Number
UTI	Unit Trust of India
VC	Venture Capital
WPI	Wholesale Price Index
YTM	Yield to Maturity